



Consumer Products Sales

Hormel Foods Sales, LLC  
1 Hormel Place  
Austin MN 55912-3680

February 4, 2010

Craig Allen  
14720 Southampton Drive  
Burnsville, MN 55306

Dear Craig:

“Craig did an excellent job at holding our group’s attention for over an hour! His material was clean, funny, and original – thanks for an hour of laughs. It was great that Craig took the time to create material that was unique to Hormel Foods and the products that we sell! He really did a great job of bringing the laughs ‘home.’”

“It was great that he did his homework on the company and our products. He did a great job of poking fun at SPAM®, etc. without being offensive. I would recommend him to anyone.”

These are just two of numerous comments that were given to our holiday party planning committee after our holiday party! On behalf of Hormel Foods, Consumer Products Sales, thank you! We had chosen you to perform at our corporate holiday party for numerous reasons. The primary one was because of your corporate exposure. After reading your biography and letters of references, it was clear that we could expect you to perform a clean and classy act.

To confirm this notion, our holiday party planning committee had a discussion with you one week prior to the performance. You asked all the right questions and, in turn, created a night full of laughter and enjoyment!

Cordially,

A handwritten signature in black ink that reads "Larry Vorpahl". The signature is written in a cursive style with a long, sweeping underline.

Larry Vorpahl, President  
Hormel Foods  
Consumer Products Sales Division

cmw